



Singing Machine Pays Off Revolving Loan with PNC Bank

Fort Lauderdale, FL, January 26, 2016 -- **The Singing Machine Company, Inc. (“Singing Machine” or the “Company”)** (OTCQB: SMDM) today announced that on January 7, 2016, the Company fully paid down the balance of its revolving line of credit with PNC Bank. During its peak season, the Company borrowed approximately \$10,000,000 from its line of credit.

As part of the Company’s terms with PNC Bank, it must pay down the line of credit to a minimum of \$1,000,000 for 30 consecutive days prior to April 30. The Company elected to completely pay off the line 7 days after its peak season.

Lionel Marquis, Company CFO commented, “We are pleased to be in a favorable cash flow position that allowed us to pay our revolver so quickly. Our facility with PNC Bank gives us tremendous flexibility to finance our growth and it speaks volumes about our year that we were able to pay down the line so quickly. A few factors contributed to us paying down our line so quickly: we did a good job of managing our inventory for year-end and saw very strong sell-thru of over 90% across our retail channels. We also converted more of our sales to direct import and letter of credit at site payment basis which improved the average time to collect our receivables. Consequently, our cash flow position has greatly improved over previous years.”

About The Singing Machine

Based in the US, Singing Machine® is the North American leader in consumer karaoke products. The first to provide karaoke systems for home entertainment in the United States, the Company sells its products world-wide through major mass merchandisers and on-line retailers. We offer the industry's widest line of at-home karaoke entertainment products, which allow consumers to find a machine that suits their needs and skill level. As the most recognized brand in karaoke, Singing Machine products incorporate the latest technology for singing practice, music listening, entertainment and social sharing. The Singing Machine provides consumers the best warranties in the industry and access to over 10,000 songs for streaming and download. Singing Machine products are sold through most major retailers in North America and also internationally. See www.singingmachine.com for more details.

Investor Relations Contact:

Brendan Hopkins

(407) 645-5295

investors@singingmachine.com

www.singingmachine.com

www.singingmachine.com/investors

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations, estimates and projections about the Company's business based, in part, on assumptions made by management and include, but are not limited to statements about our financial statements for the fiscal year ended March 31, 2015. You should review our risk factors in our SEC filings which are incorporated herein by reference. Such forward-looking statements speak only as of the date on which they are made and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release.