



## Singing Machine to Present at the Planet MicroCap Showcase 2017

**Fort Lauderdale, FL, April 19, 2017 – The Singing Machine Company, Inc.** (“Singing Machine” or the “Company”) (OTCQX: **SMDM**) – the North American leader in consumer karaoke products – today announced that it will be presenting at the inaugural Planet MicroCap Showcase being held on April 26-28, 2017 at the Planet Hollywood Resort & Casino in Las Vegas, NV. The company will be presenting at 10 AM PDT on April 27, 2017. Gary Atkinson, CEO of Singing Machine and Bernardo Melo, VP of Sales will be presenting, as well as meeting with investors.

Management will also be available for one-on-one meetings at the conference. To schedule a time, contact Robert Kraft, Editor-in-Chief, [StockNewsNow.com](http://StockNewsNow.com), the conference organizer, at 424-227-9018 or [rkraft@snnwire.com](mailto:rkraft@snnwire.com). Visit [www.PlanetMicroCapShowcase.com](http://www.PlanetMicroCapShowcase.com) for more information.

### About the Planet MicroCap Showcase

The Planet MicroCap Showcase brings together the most promising companies and the top dealmakers in MicroCap Finance for three days of company presentations, one-on-one meetings, and networking in the nation’s #1 destination for meetings and entertainment.

Meet C level executives, investors, financial professionals and industry leaders in the MicroCap stock market for an unequalled experience in networking and dealmaking.

For more information about the Planet MicroCap Showcase, please visit: [www.PlanetMicroCapShowcase.com](http://www.PlanetMicroCapShowcase.com).

### About The Singing Machine

Based in the U.S., Singing Machine® is the North American leader in consumer karaoke products. The first to provide karaoke systems for home entertainment in the United States, the Company sells its products worldwide through major mass merchandisers and on-line retailers. We offer the industry's widest line of at-home karaoke entertainment products, which allow consumers to find a machine that suits their needs and skill level. As the most recognized brand in karaoke, Singing Machine products incorporate the latest technology for singing practice, music listening, entertainment and social sharing. The Singing Machine provides consumers the best warranties in the industry and access to over 13,000 songs for streaming and download. Singing Machine products are sold through most major retailers in North America and internationally. See [www.singingmachine.com](http://www.singingmachine.com) for more details.

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### Forward-Looking Statements

*This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations, estimates and projections about the Company's business based, in part, on assumptions made by management and include, but are not limited to statements about our financial statements for the fiscal year ended March 31, 2016. You should review our risk factors in our SEC filings which are incorporated herein by reference. Such forward-looking statements speak only as of the date on which they are made and the company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this release.*